

# GCS TEXT CLUB



Order through Garden Center Solutions  
610-690-7345  
[info@gardencentersolutions.com](mailto:info@gardencentersolutions.com)

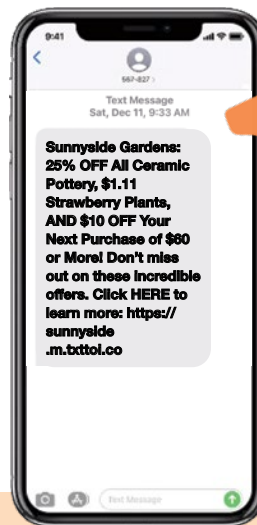
## Our industry is visual, and your text club should be also!

- Reinforce your brand with an opt-in database of customers who want to receive information and offers via text.
- Send up to nine images, an animated GIF, or short video in a single text to engage and convert sales.
- Open rates reported of up to 99%!
- Simple, user-friendly options for consumer sign ups.
- Users can share your offers & content via Facebook, Messenger, Twitter, text, etc.
- Options for additional personalized experiences.
- \$160/month Basic Monthly Fee or \$260/month Advance with Micro-Site Option.

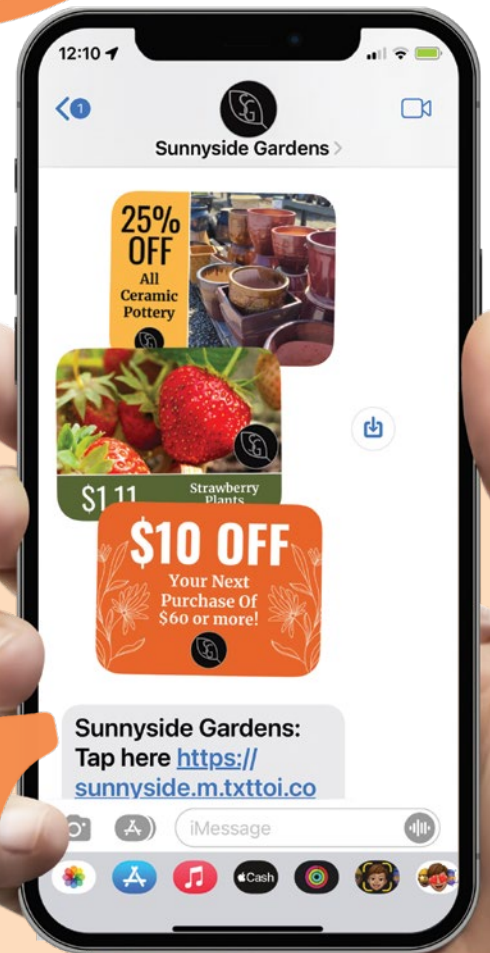
Hot New Marketing Option!

UP TO  
**99%**  
OPEN RATE!

From this...



...to  
this!



- **Multiple images or video text** (52% higher click through rate with MMS messages)
- **Linked branded landing page** (For sharing & additional info/offers)
- **Custom micro sites available** (Or drive them to your website)

**SIGN UP FOR A DEMO TODAY!**

BRANDING & BUDGET PLANS | COMPLETE DIGITAL MARKETING CAMPAIGNS | PLASTIC POSTCARDS  
WEBSITES | POSTCARDS | NEWSLETTERS | PLANTING GUIDES | CIRCULARS & FLYERS | LOGO DESIGN  
LOYALTY CLUBS | GIFT CARDS | EMAIL CAMPAIGNS | SOCIAL MEDIA | E-MAGAZINES | VIDEOS  
BANNERS & SIGNAGE | CONSULTING | MAIL LIST ACQUISITION | EDDM MAILINGS | MARKETING DATA ANALYSIS

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POWERED BY  **taponit**



## PRICING

FEATURES	STANDARD	PLUS	ENTERPRISE
SaaS Messaging Platform (SMS & MMS)	•	•	•
TFN or Short Code Provisioning & Management	•	•	•
Compliance Monitoring	•	•	•
Database Reporting & Growth Consultation	•	•	•
Opt-In API	•	•	•
Contact Card & QR Code	•	•	•
Branded/Customized Micro-site		•	•
Engagement Tracking		•	•
Audience Management & Targeting			•
Analytics & Business Intelligence			•
<b>Set Up</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1,500</b>
<b>Monthly Platform Fee</b>	<b>\$160</b>	<b>\$260</b>	<b>\$410</b>

### GCS MANAGEMENT SERVICE OPTIONS PER CAMPAIGN

*Includes: Artwork\*, Scheduling/Deployment, Reports*

BUDGET	STANDARD	PREMIUM
<b>\$65</b> <i>*Artwork for 1 Template Image/Offer</i>	<b>\$90</b> <i>*Artwork for 2 Template Images/Offers</i>	<b>\$125</b> <i>*Artwork for up to 4 Custom Images/Offers</i>

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## PRICING *(Continued)*

À La Carte	SET UP
Triggered Messages	Custom Quote
Additional Integrations	Custom Quote
Opt-In Landing Page	\$250
Opt-In Landing Page with Sweepstakes Add-On	\$500
Audience Management, Targeting, Analytics & Business Intelligence	\$750 Set Up • \$160/month
Geo-Targeting by Zip Code	\$250 Set Up • \$25/month

PROVISIONING & MONTHLY NUMBER RATES	TYPE		RATE CARD	
	Short Code Provisioning			\$1,000
	Short Code Monthly			\$500
	TFN Provisioning			\$100
	TFN Monthly			\$10

TOLL-FREE NUMBERS MESSAGING RATES	TOLL-FREE NUMBERS		RATE CARD	
	TFN SMS*			\$0.025
	TFN MMS*			\$0.050

SHORT CODE MESSAGING RATES	SHORT CODE		RATE CARD	
	SMS*			\$0.02
	MMS*			\$0.045

*\*Plus Carrier Surcharge Fees*