

COMPLETE DIGITAL WEB PACKAGE (DWP)



Got a few minutes? We make digital marketing EASY!

GCS makes it possible for you to complete your ENTIRE MONTH of digital marketing in just 30 MINUTES OR LESS!

\$750/MONTH
(1 YEAR COMMITMENT)

Billed monthly. Easy-to-use online dashboard to manage all of your content.



With unlimited access to our comprehensive article library, email blast, and social media selections, you have more content to choose from and are relieved of the burden of writing your own copy in an effort to keep it fresh and interesting year in and year out.

Scan this code with your smartphone for more info.



EASY ONLINE DASHBOARD

The ability to edit all GCS content and publish to your social media accounts and website is just a click away. Using our online dashboard, you can easily edit content or simply check a box to schedule or publish your posts and website content for an entire month at a time.

CALL US TODAY FOR A FREE DEMO! 610-690-7345

PACKAGE INCLUDES:

WEBSITE CONTENT & BLOG ARTICLES

Unlimited access to our extensive article library.

Change/edit articles 24/7/365 and post to your website for optimum organic SEO.

Up to 1 hour of website maintenance per month.*

**For websites built by GCS. Additional fees may apply for websites not built by GCS.*

EMAIL BLASTS

Select up to 4 pre-written, editable email blasts per month. (48 E-blasts/year)

Plus we'll host your subscribers (up to 2,500) for free!*

**Additional charge for accounts with higher subscriber amounts.*

SOCIAL MEDIA

 Facebook Business Page

 Instagram Business Profile

Select up to 15 pre-written, editable posts per month, each.

That's 180 posts/year, each!

BONUS
5 FREE



&

Coast of Maine

BRAND-SPECIFIC SOCIAL MEDIA POSTS AVAILABLE!

ADDITIONAL OPTION



Extra \$100/month*

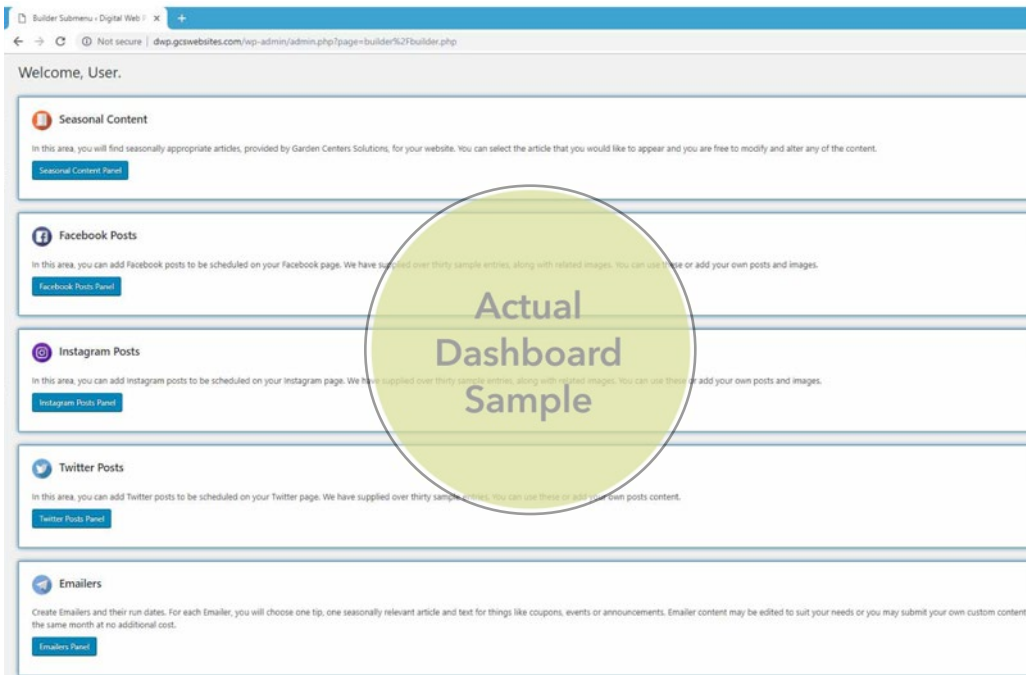
Join DWP+ and enhance your social media by adding specially curated videos to your posts. (*up to 6 videos per month)

All GCS Digital Marketing Platforms include:



- **EASY ONLINE DASHBOARD LOGIN.** See sample below.
- **GORGEOUS IMAGES** for all posts and articles (*3 each*).
- **PROFESSIONALLY WRITTEN HORTICULTURAL CONTENT** for you to edit if you wish (100's of tips and articles) and monthly garden calendars.
- **ABILITY TO EDIT ALL GCS CONTENT** to 'make it yours', or simply check a box and put a date to schedule your posts for the month or publish your website content.

It's that EASY!



***ONE YEAR CONTRACT REQUIRED.**

Learn more at: gardencentersolutions.com/social

**CUSTOM
POSTS
ALSO
AVAILABLE**

**CALL TODAY
FOR A FREE
DEMO
610.690.7345**

**ASK US!
BUY MORE
SAVE MORE!**

COMPANY: _____

ADDRESS: _____ PHONE: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____

EMAIL + PHONE: _____

BRANDING & BUDGET PLANS | COMPLETE DIGITAL MARKETING CAMPAIGNS | PLASTIC POSTCARDS
WEBSITES | POSTCARDS | NEWSLETTERS | PLANTING GUIDES | CIRCULARS & FLYERS | LOGO DESIGN
LOYALTY CLUBS | GIFT CARDS | EMAIL CAMPAIGNS | SOCIAL MEDIA | E-MAGAZINES | VIDEOS
BANNERS & SIGNAGE | CONSULTING | MAIL LIST ACQUISITION | EDDM MAILINGS | MARKETING DATA ANALYSIS

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info@gardencentersolutions.com | GardenCenterSolutions.com

Digital Marketing à la carte



FACEBOOK

\$175/month
(select 15 posts*)

or

\$275/month
(select 30 posts*)



INSTAGRAM

\$175/month
(select 15 posts*)

or

\$275/month
(select 30 posts*)



DIGITAL ADS

Targeted Digital
Web Placement Ads



NEXTDOOR



GOOGLE



FACEBOOK

(price varies)



Coast of Maine



5 FREE BONUS POSTS/MONTH

for Coast of Maine® Retailers
& Master Nursery® Retailers

**ASK US ABOUT OUR
MULTI-PLATFORM
DISCOUNTS.**

**Professionally written content with gorgeous images. Add and schedule your own posts, too!*

EMAIL MARKETING

**\$75 & up/
Template
E-blast**

Includes custom
header, one tip,
one short article,
and more - such
as coupons &
events!



WEBSITE ARTICLE CONTENT

\$500/month*

Unlimited access to our
article library to edit content &
automatically post to your website,
24/7/365. (up to 10 articles per month)

***Or \$375/month with a digital
package of 2+ platforms.**

Scan this code with
your smartphone
for more info.

