

# PLANTING GUIDES



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## Planting Guide Topics:

- General Planting Guide
- Tree & Shrub Planting
- Watering Guides
- Succulents Guide
- Herb Growing Guide
- Veggie Planting Guide

**PLANTING GUIDES** are a creative way to differentiate your business by providing written instructions to educate your customer in proper planting and plant care. Our Planting Guide includes your guarantee and recommended products resulting in increased sales, customer success and reduced plant failure refunds.

## CUSTOMIZED FOR YOU - IT'S EASY!

We send you, electronically, the suggested copy for your Planting Guide. You read it over, edit to suit your needs and send it back to us. We'll then make your changes and add your selected products, logo and store information. Customers will not only thank you for the information, but will also pick up your recommended products, thus increasing your sales!

QUANTITY	PRICE
1,000	\$750
2,500	\$1,000
5,000	\$1,500
10,000	\$1,750
15,000	\$2,500
20,000	\$3,000

**Custom designs are  
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**Your Guide to  
Successful  
Planting**

**Moonfire and Sun  
GARDEN CENTER**

61944 27th Street Bend, OR 97022

moonfireandsun.com

**Planting Trees & Shrubs**

**When to Plant**  
Containerized plants can be planted anytime that the ground is not frozen. If possible, plant your tree or shrub as soon as you get it home. Otherwise, it may dry out or become injured. If you can't plant it immediately, place it in a shady outdoor sheltered location, keeping the soil moist until planted.

**The Planting Hole**  
To plant your tree or shrub, dig the hole at least 2 times as wide as the diameter of the plant's root ball. Add a generous amount of **Down-to-Earth Bio-Dive** to enrich the soil. Blend into the soil. Do not dig too deep - once the ball is placed in the hole, the top of the root ball should be slightly above level with the surface.

**Tree & Shrub Container Plants**  
Ease the plant out of the pot without disturbing the root ball. Plant the plant directly in the hole. Fill the hole with a mixture of **Down-to-Earth Bio-Dive** and water. Water your plant with **Down-to-Earth All-Purpose** liquid fertilizer. This will help your newly planted tree or shrub to grow new roots.

**Watering New Trees & Shrubs**  
New trees and shrubs typically need a lot of watering for their first 12-18 months as they establish their root system. New plantings should be watered immediately after planting. Always make sure to water the root system; do not spray the leaves or trunk with water. The best thing to do is create a small basin around the root ball to retain water and fill this basin 2-3 times immediately after planting and again a few hours after.

**Planting Perennial & Annual Plants**  
Place your plants around your planting area while still in their pots. Make sure you have taken into consideration the mature height/width of the plants as well as the use or shade requirements. Determine an appropriate location for planting, then dig a hole 4-6 inches wider than the container.

**Water your plants thoroughly**, then remove them from their pots and place them in the hole. If the roots are compacted, you may need to make a few shallow cuts through the roots on the sides and bottom of the root ball. Place your plant in the hole. Add the **Bumper Crop Soil Builder** to ground level.

**Water the plant thoroughly** to ensure the soil fills a completely around the roots, eliminating air pockets. Apply **Bumper Crop Starter Food** at this time. Monitor your plants daily. Water slowly to attain deep water penetration which encourages widespread root development.

**Planting**  
Place plants in the planting area while they are still in the pot. Adjust plant placement as needed, taking into consideration the mature size of the plants, both width and height. For each plant, dig a hole twice as wide as the container. Make sure the soil is loose and crumbly in the same depth as the container. Mix soil and compost in the soil you've removed, creating a 50/50 blend. Remove plants from containers by inverting them and supporting the root ball. Gently loosen compacted roots using your fingers. This encourages new root development. Place plants in the hole and backfill with the amended soil mixture. The top of the plant should be even or slightly above ground level. Water thoroughly to eliminate air pockets. Apply a thin layer of mulch, one inch is usually enough. Too much mulch can be detrimental to annuals and perennials. For container gardening we recommend **Sunnyside Gardens Potting Soil** for both outdoor containers and hanging baskets. This soil is what we use to grow all of our beautiful annuals and vegetables.

**Watering**  
Watering in annuals and perennials immediately after planting is key to strong, healthy plants. After that plants in the ground have the best growth with one inch of water per week. Small plants and container gardens require more moisture and should be checked daily to determine watering needs. For the best results, be consistent with your watering practices throughout the growing season.

**Fertilizing**  
Keep your flowers healthy and blooming with a slow release fertilizer like **Fertileone Blooming and Feeding**, or one of our other great product lines. A sales associate will be happy to help you choose the fertilizer best suited to your plants. If you have trouble getting your vegetables to produce, please give us a call or come and talk with one of our knowledgeable staff.

**WATERING**  
Water your newly planted trees and shrubs by using a soaker hose or soaker ring inside the planting ring for at least 1 hour as necessary. If using a regular hose, make sure it is turned on low allowing for a trickle of water. This slow, deep watering method will promote long, strong and healthy root development. The roots of newly planted containerized plants dry out faster than the soil around them, so it is important to frequently moisten the soil for one year. Automatic irrigation systems do not adequately water newly planted trees and shrubs so avoid relying on them to properly water your plants.

**DIAGNOSING PROBLEMS**  
As soon as you suspect a problem with your tree or shrub, please bring a sample of the problem, along with any photos of the tree or shrub to **Heritage Farm & Garden** for diagnosis and suggested remedies. We have a happy to help with any concerns or problems you may have.

**Animal, Insect & Disease Control**  
We carry many different remedies to prevent damage caused by pests and unwanted animals. **Shopper's Animal Stopper** to keep small critters and deer from damaging your plants. **Bonide Bon-O-Raid** as an all purpose solution for organic gardening. This product is recommended for use on all types of plants, trees, shrubs and insects. **Heaven Oil** will kill insects of all stages of growth. Simply follow application directions according to the label.

**For Successful Planting**

**Planting Perennial & Annual Plants**

Stage your plants around your planting area while still in their pots. Make sure you have taken into consideration the mature height/width of the plants as well as the use or shade requirements. Determine an appropriate location for planting, then dig a hole 4-6 inches wider than the container.

Water your plants thoroughly, then remove them from their pots and place them in the hole. If the roots are compacted, you may need to make a few shallow cuts through the roots on the sides and bottom of the root ball. Place your plant in the hole. Add the **Bumper Crop Soil Builder** to ground level.

Water the plant thoroughly to ensure the soil fills a completely around the roots, eliminating air pockets. Apply **Bumper Crop Starter Food** at this time. Monitor your plants daily. Water slowly to attain deep water penetration which encourages widespread root development.

Add a 2 to 3 inch mulch layer around the plant. This will prevent loss of soil and large roots and trunks from being pulled down to the plant. Avoid overly deep mulch against the stem or trunk of the plant, as this can promote disease or pest injury.

**For Successful Planting**

**Your Guide to Successful Planting**

Use the following of planting for 1 year warranty:

**Heritage Farm & Garden**

1051 State Route 56 East • Clevelândia, Ohio 43133  
800-378-0934 • 740-474-2328 • heritagefarmgarden.net  
heritagefarmgarden.com

**Planting**

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**Sunnyside Gardens**

3401 Sunnyside Road, Spring, NJ 08050  
202-522-4080 | sunnysidegardens.net

**SOME OF THE PRODUCTS  
WE RECOMMEND  
FOR SUCCESSFULLY PLANTING  
TREES & SHRUBS**

**Heritage Farm & Garden**

**TREES & SHRUBS  
PLANTING  
GUIDE**

**Heritage Farm & Garden**

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# WHAT'S IN YOUR TOOLBOX?

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IN-STORE RACK CARDS MAKE IT EASY!



## INFORMATION IS POWER

Encourage and empower your customer with educational Rack Cards personalized with your logo!

### SPRING/SUMMER SEASON

- Acid Loving Plants
- Berry Health
- Butterflies in Your Backyard
- Container Gardening
- The Cutting Garden
- Detering Deer
- Earth Friendly Pest Control
- Feng Shui in the Garden
- Green Gardening
- Healthy Soil, Healthy Plants
- Hydrangeas for Summer Color
- Landscaping for Winter
- Luscious Lawns
- Long Bloomers
- Pests in the Garden
- Planning Your Landscape
- Plants for Wet Soil
- Proper Pruning
- The Rose
- Seed Starting
- Shade Gardening
- Shade Loving Perennials
- Water Gardening
- Winter Pruning

#### Rack cards:

- cost less than color copies
- consist of professionally written articles
- are personalized with your company name & logo

### FALL SEASON

- Attracting Birds to Your Backyard
- Audition Some Autumn Bloomers
- Bringing Your Tropicals Indoors for the Winter
- Composting
- Fall Garden Calendar
- Fall Lawn Care
- Fall Means Color
- The Fall Vegetable Garden
- Minor Bulbs
- Plant Bulbs in Fall

### WINTER/HOLIDAY SEASON

- Attracting Birds to Your Backyard
- Decorating for the Holidays
- Do's and Don'ts of Poinsettia Care
- Fresh Cut Trees
- Getting Ready for Winter
- Holiday Tree for the Birds
- Holiday Plants
- Outdoor Winter Arrangements
- Plantable Christmas Trees

**610.690.7345**

New topics are being added frequently. Call today for an updated list.

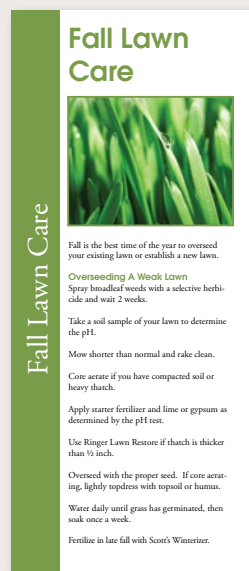
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Quantity in set	Individual Topics	Set of 8 Topics (save up to 20%)	Set of 16 Topics (save up to 20%)
250	\$149/set	\$1,000	\$1,750
500	\$199/set	\$1,250	\$2,250
1,000	\$249/set	\$1,650	\$3,000
2,500	\$375/set	\$2,450	\$4,500

## TEMPLATE DESIGNS



ALL RACK CARDS ARE SIZED 3.75" x 8.5". LARGER SIZES ARE AVAILABLE (CUSTOM RACK CARDS).

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