

GCS TEXT CLUB

POWERED BY  **taponit**



PRICING

FEATURES	STANDARD	PLUS	ENTERPRISE
SaaS Messaging Platform (SMS & MMS)	•	•	•
TFN or Short Code Provisioning & Management	•	•	•
Compliance Monitoring	•	•	•
Database Reporting & Growth Consultation	•	•	•
Opt-In API	•	•	•
Contact Card & QR Code	•	•	•
Branded/Customized Micro-site		•	•
Engagement Tracking		•	•
Audience Management & Targeting			•
Analytics & Business Intelligence			•
Set Up	\$500	\$750	\$1,500
Monthly Platform Fee	\$160	\$260	\$410

GCS MANAGEMENT SERVICE OPTIONS PER CAMPAIGN

Includes: Artwork, Scheduling/Deployment, Reports*

BUDGET	STANDARD	PREMIUM
\$65 <i>*Artwork for 1 Template Image/Offer</i>	\$90 <i>*Artwork for 2 Template Images/Offers</i>	\$125 <i>*Artwork for up to 4 Custom Images/Offers</i>

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PRICING *(Continued)*

À La Carte	SET UP
Triggered Messages	Custom Quote
Additional Integrations	Custom Quote
Opt-In Landing Page	\$250
Opt-In Landing Page with Sweepstakes Add-On	\$500
Audience Management, Targeting, Analytics & Business Intelligence	\$750 Set Up • \$160/month
Geo-Targeting by Zip Code	\$250 Set Up • \$25/month

PROVISIONING & MONTHLY NUMBER RATES	TYPE		RATE CARD	
	Short Code Provisioning			\$1,000
	Short Code Monthly			\$500
	TFN Provisioning			\$100
	TFN Monthly			\$10

TOLL-FREE NUMBERS MESSAGING RATES	TOLL-FREE NUMBERS		RATE CARD	
	TFN SMS*			\$0.025
	TFN MMS*			\$0.050

SHORT CODE MESSAGING RATES	SHORT CODE		RATE CARD	
	SMS*			\$0.02
	MMS*			\$0.045

**Plus Carrier Surcharge Fees*