

# Triple Card Mailer

How about offering 3 consecutive weeks, or months, of savings?

The **Triple Card Mailer** gets right to the point with **3 plastic popout gift cards/coupons** on the outside of this full-size 9" x 12" mailer. The definitive marketing tool for providing an abundance of information about your store on the inside area of the mailer, with 'in-your-face' offers immediately visible when the customer reads his/her mail.



### Size

**Postcard:** 9" x 12"  
(folds to 9" x 6")

**Pop-Out Gift Card:**  
2.125" x 3.375"

Minimum order of 500 qty

QTY	PRICE
500	\$2.00 each
1,000	\$1.80 each
2,500	\$1.60 each
5,000	\$1.40 each
7,500	\$1.30 each
10,000	\$1.20 each

**NO MAIL LIST? NO PROBLEM.**  
Garden Enthusiast List Available.

Scan QR code for more info on Triple Card Mailers



**\$375 Template Setup**  
**\$750 Custom Setup**

# Plastic Postcards

Our outstanding art combined with high resolution printing gives this piece its edge.

Distinguish yourself from the competition with this unique direct mail piece.

With a target list, it boasts a reported redemption rate of up to **52%**! Campaign results are easily measured with POS compatible barcodes or with customer codes and our easy-to-use tracking website.

### GCS offers

- 1 and 2-card options (same cost for either option),
- customer code, barcode, or magnetic striping,
- easy to track and POS compatibility,
- variable data which lets you personalize your offer, and
- a convenient tracking website to gauge your campaign success.



One  
Pop-Out  
Card

Two  
Pop-Out  
Cards

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Personalized  
Variable Data

QTY	PRICE
500	\$1.80 each
1,000	\$1.50 each
2,500	\$1.30 each
5,000	\$1.15 each
7,500	\$1.10 each
10,000	\$1.00 each

**\$350 Setup Fee**



### Sizes

**Basic:** 4.25" x 5.625"  
**Jumbo:** 6" x 9"

Specialty sizes also available



**Track Results**  
Barcode, Magnetic Striping, or  
Customer Codes can go here.  
Track results on our customer  
code tracking website.