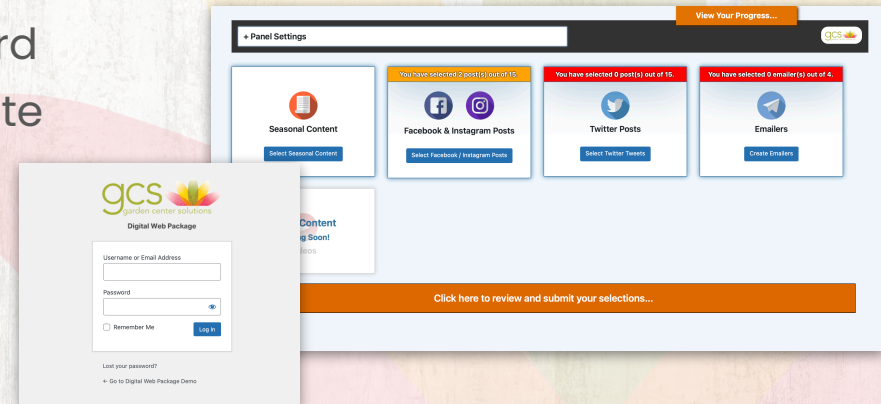


Digital Marketing: IMPROVE YOUR STRATEGY

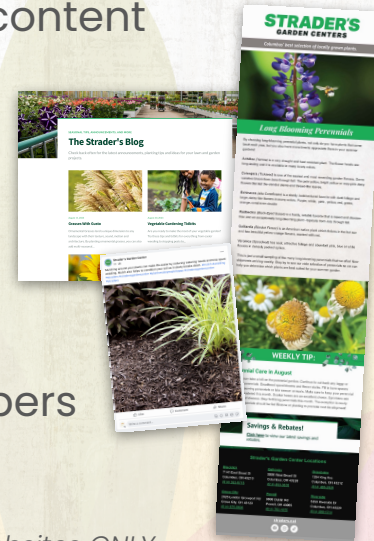
Why Chose Us?

- We know the industry — Angela, the owner, has worked in IGC's over 17 years.
- We ensure quality content with our on-staff horticulturist.
- We have experience with a wide variety of IGCs.
- Our team is comprised of extremely talented web developers, graphic designers, and content creators.
- Our all-in-one, secure online dashboard provides a one-stop setting to complete your monthly marketing tasks.



What is the Digital Marketing Package?

- Save Time
 - Easily complete your entire month of marketing in just 30 minutes or less
 - Edit pre-written articles to avoid coming up with your own content
- Monthly Services Included:
 - Website Content & Blog Articles
 - 1 hour of Website Edits*
 - 15 Social Media Posts on either Facebook OR Instagram**
 - 4 Email Blasts — Plus FREE Email Hosting up to 2500 Subscribers
- Only \$750 per month



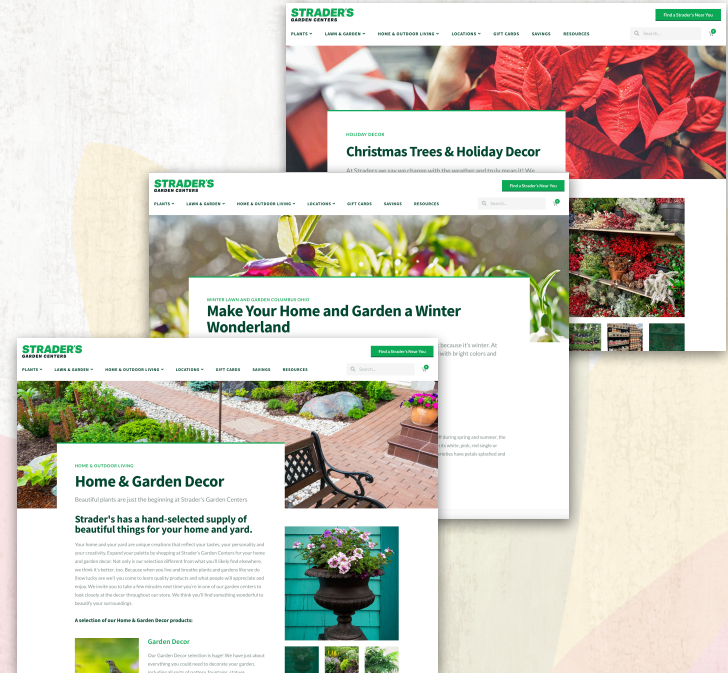
Website Content & Blog Articles

- 24/7 unlimited access to our extensive article library
- Editable, pre-written content covering a large variety of topics
- Written to optimize organic SEO



1 hour of Website Edits per Month

- Receive the best web support with our team
- Includes:
 - Blog Posting
 - Seasonal Changes, including:
 - Website Page Headers
 - Images
 - Events
 - Back-end updates



15 Social Media Posts per Month

- Chose to post on either Facebook, Instagram, or BOTH*.
- Browse our large library of pre-written posts, including gardening, landscaping, horticultural therapy, and humor.
- Each post contains a beautiful, corresponding image.
- Easily edit posts, add hashtags, and choose a post date on our dashboard.
- We handle scheduling your content on your chosen platform(s).

In March of 2024,
enjoy Social Media
Video Content with
our **Digital PLUS**
program!



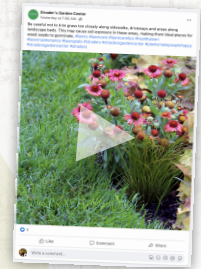
4 Email Blasts per Month

- Pre-Written, Editable Content
- Each Email Contains:
 - 1 Article
 - 1 Tip
 - Up to 3 Images
 - Your Logo
 - Links to Your Website and Social Media Accounts
- FREE Subscriber Hosting (up to 2,500)*



Add-Ons

- Digital PLUS
 - Our newest program
 - Offers social media posts with video content
- Topical Emailers
 - Beautifully designed emails
 - Supplements your 4 monthly emails – Great for those 5-week months!
- Videos
 - Add pre-created videos to your website to enhance pages
 - Have a custom video designed just for your IGC!



CONTACT US TO GET STARTED TODAY!

(610) 690-7345

info@gardencentersolutions.com