

Gardening Idea Book



Ready-to-customize Magazine or E-Magazine.

Stimulate, motivate, and enthruse your customers with a visually stunning and informative Gardening Idea Book. **Whether offering a printed, hand-held magazine, or an e-magazine** for viewing on any device, our Gardening Idea Book is custom tailored with your logo and supports your distinctive article selections from our ever-increasing library of over 350 seasonal garden related pieces.

- **Finished printed size is 8.5" x 11".**
- **16 pages including covers with areas for ads and featured products.**
- **All article content is editable and customizable to suit your business.**

Scan this code with your smartphone for more info.



PRICING	
E-MAGAZINE	PRINTED MAGAZINE
\$2,995* per season or \$2,500* each <i>(when you do all 4 seasons)</i>	\$2,000* Includes Template Rental & Edits <i>(Printing & mailing costs are based on quantity. See to the right for details.)</i>
<i>* Up to 6 hours of edits or design time.</i>	Printed on high quality 80 lb. gloss paper

ASK US FOR ADVICE ON HOW TO PAY FOR THIS WITH AD SPONSORS!

EXAMPLE OF PRINTING & MAILING 10,000 QTY	
MAILED as EDDM	MAILED as DIRECT MAIL
\$2,000 Template Rental & Edits \$6,000 Printing & Binding 16 Pages \$1,900 Mailing Costs as EDDM	\$2,000 Template Rental & Edits \$6,000 Printing & Binding 16 Pages \$7,485 Mailing Costs as Standard Direct Mail <i>(mailing direct to a targeted list)</i>
\$9,900 (99¢ each)	\$15,485 (\$1.55 each)

SPRING ARTICLES INCLUDE:

- Attracting Hummingbirds
- Spring Gardener's Calendar
- Spring Blooming Beauties
- More Than Just Mulch
- Pre-emergent Control of Crabgrass
- Deterring Deer
- Protecting Our Pollinators
- Starting Up With Succulents
- Shrubs for Summer Color

Looking for a different topic?

Choose your own! We have 100's of articles to choose from which you can customize to your liking.

Business _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____

TEXT MARKETING • DIGITAL MARKETING: Complete Digital Campaigns, E-Magazines, E-Blasts, Websites, Social Media, Videos • **TRADITIONAL MARKETING:** Postcards, Plastic Postcards, Triple Card Plastic Mailers, Gift Card Mailers, EDDM Mailings, Newsletters, Flyers, Magazines • **IN-STORE MARKETING:** Business Cards, Gift Cards, Loyalty Clubs, Planting Guides, Product Guides, Info Handout Cards, Banners, Signage • **ADDITIONAL SERVICES:** Branding, Budget Plans, Logo Design, Consulting, Package Design, Mail List Acquisition, Data Analysis